



The periodical that reaches decision-makers in the Nordic railway industry

YOU ARE WELCOME TO ADVERTISE in the Nordic Railway Journal. With an advertisement in the Nordic Railway Journal you will reach readers that hold leading positions at railway companies, infrastructure administrators, consultants, contractors, suppliers, trade institutions, authorities and other participants within the entire Nordic railway sector. The periodical is published five times a year in an edition of 2 500 copies and is distributed in Denmark, Finland, Norway and Sweden.

THE NORDIC RAILWAY JOURNAL contains articles about the railway industry in the Nordic countries. The railway traffic is increasing, both within the transportation of people and the transportation of goods. An increasing amount of participants are flocking to an expanding market. The entire Nordic railway industry has an annual turnover which exceeds 250 billion Swedish krona (approximately 25 billion euro). In the periodical you will find interesting articles and news about people, events and other things of interest that occur within the industry.

THE NORDIC RAILWAY JOURNAL is published by NJS, Forum for Nordic Railway Association. The first issue was published in 1874. The periodical is created by co-workers and experts within the railway sector for the railway sector. An advertisement in the Nordic Railway Journal is therefore a natural choice for those of you who want to be seen and who want to reach important decisionmakers within the entire Nordic railway industry.

In the digital version of the magazine, the ad is also clickable with link to the company's website.

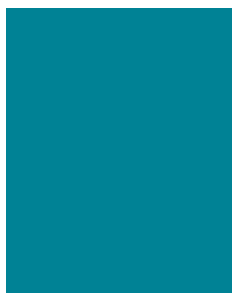


MIKAEL PRENLER
Chief Editor of
the Nordic Railway Journal



ADVERTISEMENT PRICES AND SIZE SPECIFICATIONS

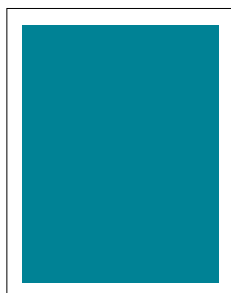
Size



Full page, bleed-off page

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210 x 280 mm
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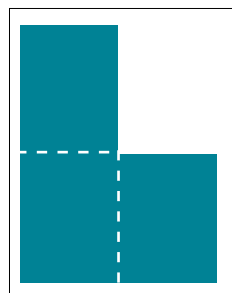
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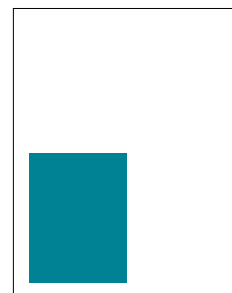
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Prices

Cover IV:	SEK 18 930
Cover II and III:	SEK 17 160
Full page:	SEK 15 970
Half page:	SEK 9 580
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Other requested emplacements: +10%
All prices are exclusive VAT.

Discounts

When 2 advertisements are booked: 5% discount

When 3 advertisements are booked: 10% discount

When 5 advertisements are booked: 20% discount

Edition

2 500 copies

Technical information

Advertisement material is to be delivered by FTP or Email and should be marked "NJT".

File format:

EPS, optimized PDF or similar.

Resolution: 300 dpi.

Material addresses

FTP:

mediabank.exakta.se/
webnative/listdir

User name: B.sjh-tryck,

Password: pub

Click at "pub" and then at the "Upload file"-icon

Email:

prepress.boras@exakta.se

Printer: Exakta Print

Contact:

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Booking of advertisements

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PUBLICATION PLAN 2022

No	Theme	Booking deadline	Deadline for printable files	Publishing date
1	Passenger traffic after the pandemic	3/2	10/2	24/2
2	Infrastructure maintenance planning	24/3	31/3	14/4
3	New technology and digitalisation	18/5	25/5	9/6
4	ERTMS	8/9	15/9	29/9
5	Long term infrastructure plans in the Nordic region	17/11	24/11	8/12



NJS - Forum för
Nordiskt Järnvägs
Samarbete