

# The periodical that reaches decisionmakers in the Nordic railway industry

YOU ARE WELCOME TO ADVERTISE in the Nordic Railway Journal. With an advertisement in the Nordic Railway Journal you will reach readers that hold leading positions at railway companies, infrastructure administrators, consultants, contractors, suppliers, trade institutions, authorities and other participants within the entire Nordic railway sector. The periodical is published four times a year in an edition of 2500 copies and is distributed in Denmark, Finland, Norway and Sweden.

THE NORDIC RAILWAY JOURNAL contains articles about the railway industry in the Nordic countries. The railway traffic is increasing, both within the transportation of people and the transportation of goods. An increasing amount of participants are flocking to an expanding market. The entire Nordic railway industry has an annual turnover which exceeds 250 billion Swedish krona (approximately 25 billion euro). In the periodical you will find interesting articles and news about people, events and other things of interest that occur within the industry.

**THE NORDIC RAILWAY JOURNAL** is published by NJS, Forum for Nordic Railway Professionals. The first issue was published in 1874. The periodical is created by co-workers and experts within the railway sector for the railway sector. An advertisement in the Nordic Railway Journal is therefore a natural choice for those of you who want to be seen and

who want to reach important decisionmakers within the entire Nordic railway industry. In the digital version of the magazine, the ad is also clickable with link to the company's website.

MIKAEL PRENLER Chief Editor of the Nordic Railway Journal



# **ADVERTISEMENT PRICES AND SIZE SPECIFICATIONS**

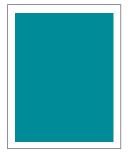
#### Size



# Full page, bleed-off page

**Inside:** 210 × 280 mm + 4 mm trim

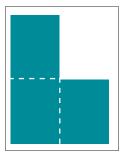
**Cover IV:** 210 × 255 mm + 4 mm trim



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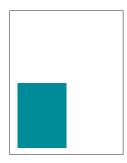
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# Half page

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Horizontal: 180×120 mm



# **Quarter page**

85 x 120 mm

#### **Prices**

 Cover IV:
 SEK 26 340

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 SEK 23 890

 Full page:
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 Quarter page:
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Other requested emplacements: +10% All prices are exclusive VAT.

#### **Discounts**

When 2 advertisements are booked: 5% discount

When 3 advertisements are booked: 10% discount

When 4 advertisements are booked: 20% discount

# Edition

2500 copies

#### **Technical information**

Advertising material is delivered to www.trydells.se.

Select tab "Upload" and then "Ads". Mark with "NJT" and in which edition the ad should be included.

# Recommended file format:

Print optimized pdf.

## Resolution:

300 dpi.

# ICC profile:

Profile for customization of images available for download at: www.trydells.se.

The magazine is printed on coated paper.

# Contact person:

Marita Björk

E-mail: marita@trydells.se Phone: +46 (0)430-731 28

# Printing house:

Trydells

# **Booking of advertisements**

Per Olof Lingwall

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# **PUBLICATION PLAN 2025**

No	Theme	Booking deadline	Deadline for printable files	Publishing date
1	Railway Safety in the Nordics	31/1	7/2	21/2
2	Oresund Bridge 25 years	2/5	9/5	23/5
3	The Green Transition	5/9	12/9	26/9
4	Rail Freight Traffic in the Nordics	7/11	14/11	28/11

