



# The periodical that reaches decision-makers in the Nordic railway industry

**YOU ARE WELCOME TO ADVERTISE** in the Nordic Railway Journal. With an advertisement in the Nordic Railway Journal you will reach readers that hold leading positions at railway companies, infrastructure administrators, consultants, contractors, suppliers, trade institutions, authorities and other participants within the entire Nordic railway sector. The periodical is published five times a year in an edition of 2500 copies and is distributed in Denmark, Finland, Norway and Sweden.

**THE NORDIC RAILWAY JOURNAL** contains articles about the railway industry in the Nordic countries. The railway traffic is increasing, both within the transportation of people and the transportation of goods. An increasing amount of participants are flocking to an expanding market. The entire Nordic railway industry has an annual turnover which exceeds 250 billion Swedish krona (approximately 25 billion euro). In the periodical you will find interesting articles and news about people, events and other things of interest that occur within the industry.

**THE NORDIC RAILWAY JOURNAL** is published by NJS, Forum for Nordic Railway Professionals. The first issue was published in 1874. The periodical is created by co-workers and experts within the railway sector for the railway sector. An advertisement in the Nordic Railway Journal is therefore a natural choice for those of you who want to be seen and

who want to reach important decisionmakers within the entire Nordic railway industry. In the digital version of the magazine, the ad is also clickable with link to the company's website.

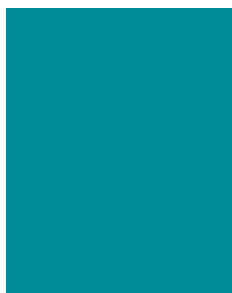


**MIKAEL PRENLER**  
Chief Editor of  
the Nordic Railway Journal



## ADVERTISEMENT PRICES AND SIZE SPECIFICATIONS

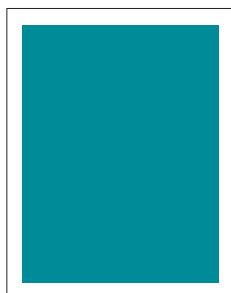
### Size



#### Full page, bleed-off page

**Inside:**  
210 x 280 mm  
+ 4 mm trim

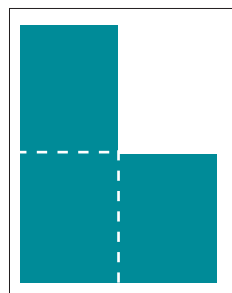
**Cover IV:**  
210 x 255 mm  
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#### Full page

**Inside:**  
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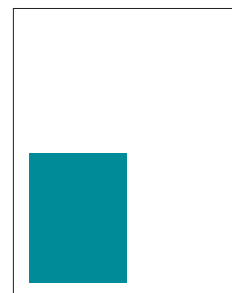
**Cover IV:**  
180x240 mm



#### Half page

**Vertical:**  
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**Horizontal:**  
180x120 mm



#### Quarter page

85 x 120 mm

### Prices

Cover IV:	SEK 22 900
Cover II and III:	SEK 20 770
Full page:	SEK 19 325
Half page:	SEK 11 595
Quarter page:	SEK 7 470

Other requested emplacements: +10%  
All prices are exclusive VAT.

### Discounts

When 2 advertisements are booked: 5% discount

When 3 advertisements are booked: 10% discount

When 5 advertisements are booked: 20% discount

### Edition

2 500 copies

### Technical information

Advertising material is delivered to [www.trydells.se](http://www.trydells.se).

Select tab "Upload" and then "Ads". Mark with "NJT" and in which edition the ad should be included.

#### Recommended file format:

Print optimized pdf.

#### Resolution:

300 dpi.

#### ICC profile:

Profile for customization of images available for download at: [www.trydells.se](http://www.trydells.se).

The magazine is printed on coated paper.

#### Contact person:

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#### Printing house:

Trydells

### Booking of advertisements

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## PUBLICATION PLAN 2024

No	Theme	Booking deadline	Deadline for printable files	Publishing date
1	Community development close to railway stations	25/1	2/2	16/2
2	Importance of the railway for military and civilian defense	14/3	22/3	5/4
3	NJS 150 years anniversary	16/5	24/5	7/6
4	Increased cross-border cooperation	12/9	20/9	4/10
5	Railway in the Nordics – from history to the future	7/11	15/11	29/11